



TOOLKIT INTRODUCTION

Thank you for linking arms with us to help increase awareness and expand housing solutions for people experiencing intellectual and developmental disabilities (I/DD). We believe that housing is a basic human right. People deserve housing options that meet their needs and preferences, and provide safety and a sense of community.

This toolkit provides several resources that can be shared with your networks, peers and the broader community to shine a light on the I/DD community, identify the gaps in data and elevate possible solutions that emerged from the ECONorthwest study for the creation of more affordable, person-focused housing.

TOOLKIT CONTENTS:

- [**Advocacy Imperatives: Kuni Foundation Companion Piece**](#)
- [**ECONorthwest Data Study One-Pager**](#) findings that you can share with your network that provide a high-level overview of the study's key findings and recommendations.
- [**Talking Points**](#) to use for presentations, partnership opportunities, conversations and more. These are structured to explain the issue/situation, convey why it is important and identify actionable solutions.
- [**PowerPoint Presentation**](#) that shares key findings and recommended actions from the ECONorthwest study.
- [**Social Content**](#) to share with your online network that highlights new data, the need for action and invites others to join in efforts for more housing solutions.
- [**ECONorthwest Data Study Press Release**](#)
- [**E-signature**](#) copy with key data findings and a link to the ECONorthwest study.



HOW DID WE GET HERE?

We spent the last year engaging with and learning from individuals with lived experience, I/DD advocates, affordable housing advocates, housing investors, providers, developers and caregivers in Oregon and Southwest Washington. Our ongoing goal is to better understand the needs, gaps, preferences and opportunities related to housing for people experiencing I/DD. Their collective voices and experiences helped us to better understand the current housing landscape, the needs and hopes of the I/DD community, and the barriers that stifle collaboration, innovation and options. We look forward to expanding our relationships and knowledge as this work continues to advance.

With concern for housing security now, and into the future, and in response to better data being the number one priority voiced by advocates, the Kuni Foundation commissioned ECONorthwest to quantify the number of people experiencing I/DD in Oregon and Southwest Washington. The full ECONorthwest study also documents current living situations for people who are currently served by the I/DD services system, the gap in housing supply and possible housing solutions for the I/DD community.

With gratitude and best wishes,
Kuni Foundation

Twitter Copy

It has been 25+ years since people experiencing I/DD were accurately counted. This means:

- The # of ppl is much higher than what is thought.
- Less \$\$\$ are going to programs that support the I/DD community.
- Available housing is inadequate.

Read our new study: <https://bit.ly/2RQRWCY>



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Housing is a basic #HumanRight. Yet many experiencing I/DD do not have affordable housing options. You can help change this!

<https://bit.ly/3iSic7a>



CLICK TO TWEET



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A newly released study sheds light on the housing crisis people experiencing I/DD are facing and offers solutions for change. Check it out.

<https://bit.ly/2RQRWCY>



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Huge gaps in data mean that funding for I/DD housing, programs and services is lower than it should be because decision-makers are working with outdated info. <https://bit.ly/33UiMQg>



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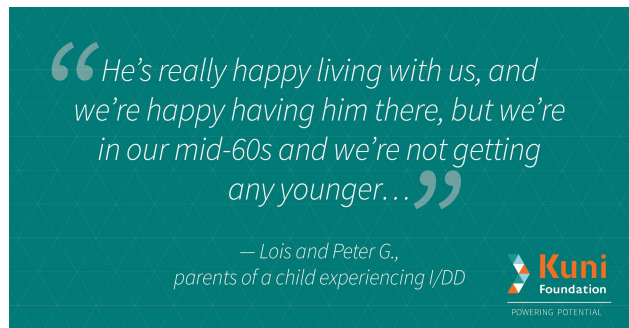
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#DYK the number of people experiencing intellectual and developmental disabilities (I/DD) in Oregon and SW Washington is likely higher than what is currently thought? This is a huge problem that renders an entire community invisible! Outdated data, which is more than 25 years old, is being used to make funding allocations and policies for this community that don't accurately reflect their needs and desires. Read this study to learn more. <https://bit.ly/2RQRWCY>



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An estimated 24,000 adults experiencing I/DD in Oregon and SW Washington are facing housing insecurity. The majority live with aging caregivers and will soon be forced to seek housing options when their loved one is no longer able to care for them. Yet there is a severe lack of affordable housing options available. <https://bit.ly/33UiMQg>



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People experiencing I/DD deserve to have a choice where they live, yet there is a huge gap in affordable options that meet people's needs and preferences. A new study sheds light on the current housing landscape, the growing crisis and potential solutions. <https://bit.ly/2RQRWCY>



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Are you concerned about the growing housing crisis for people experiencing I/DD? Show your commitment to making the community visible and to advancing housing support and dedication to making housing affordable and reflective of the needs and preferences of the disability community!

<https://kunifoundation.org/the-work-we-do/advocacy/>



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People experiencing I/DD want and need more independent living options and the choice to live in a home that meets their needs and preferences, and is part of a community. Yet for many, this is not an option. Learn more here. <https://bit.ly/33UiMQg>

*“In the past we were isolated.
...That was not the right approach; we need
to be integrated into the community.”*

— Kiersi C., self-advocate



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